
INFORMATION ON THE PROCESSING OF PERSONAL DATA

1. CONTACT INFORMATION OF THE PERSONAL DATA ADMINISTRATOR

company/name: BAREVNÝ SVĚT LIBEREC s.r.o.
company registration no.: 48264725
with registered office in: Husova 1198/59, 460 01, Liberec - Liberec I-Staré Město
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e-mail: info@barevnysvet-lbc.cz
phone: +420 482 317 385
(hereinafter referred to as “Administrator“)

2. PURPOSE AND LEGAL BASIS OF THE PROCESSING OF PERSONAL DATA

The Administrator processes personal data mainly for the purpose of concluding a contractual relationship and the legal basis is therefore the performance of the contract, i.e. the supply of goods and services, and also for marketing purposes (data according to Article 3 (g)).

In addition, the Administrator may process personal data for the fulfillment of legal obligations, in particular obligations in the sense of accounting and tax legislation. Furthermore, for the determination, enforcement and defense of legal claims. Upon termination of the provision of services, the Administrator may store some of the personal data, the processing of which is necessary for the protection of the Administrator's rights and the possible defense of legal claims, including the recovery of outstanding payments.

3. SCOPE OF THE PROCESSING OF PERSONAL DATA

The personal data of data subjects are processed to the extent of:

- a) first name and surname;
- b) date of birth;
- c) postal and other addresses;
- d) identification number;
- e) e-mail address;
- f) phone number;
- g) photographs of delivered and installed goods.

4. TIME PERIOD OF THE PROCESSING OF PERSONAL DATA

Personal data are processed and stored for the duration of the contractual relationship and for the period during which the Administrator is obliged to retain personal data in accordance with generally binding legal regulations or for the period for which consent was granted. In other cases, the processing time results from the purpose of the processing, to which it must be reasonable, or is given by legal regulations in the field of personal data protection.

5. INFORMATION ON POTENTIAL RECIPIENTS AND INTENTION OF PASSING ON INFORMATION

The Administrator makes personal data available only to authorized employees of the Administrator and to individual processors of personal data contractually agreed by the Administrator, but always only to the extent necessary to fulfill individual processing purposes on the basis of the appropriate legal title for personal data processing.

In cases stipulated by law, the Administrator is obliged to transfer certain personal data on the basis of valid legal regulations, for example to bodies active in criminal proceedings or other public authorities.

The Administrator does not intend to pass on the personal data of the data subject to a third country or an international organization.

6. ADDITIONAL INFORMATION ON THE PROCESSING OF PERSONAL DATA

The data subject acknowledges that it has the right to request the Administrator to provide the information about the scope of the data processed by the Administrator, request access to these data and update or correct these data, and the right to request the deletion of such personal data. Furthermore, the data subject is entitled to object to the processing of personal data. In the event of any doubt as to the fulfillment of the obligations related to the processing of personal data, the data subject is entitled to contact the Administrator or the supervisory authority, namely the Office for Personal Data Protection. The data subject declares to have been sufficiently aware of its rights regarding the processing of personal data, that the above personal data are accurate and true, and that they are provided to the Administrator on a voluntary basis.